

Bonafide's Best Practice Tips

Meeting the demands of any production can be a challenge no matter how long you've been in the industry. Here's a few best practice tips that can improve your next job - because solid teamwork is everything!

1. Know your expertise – Interpreting and keeping up with union code can be a real brain squeeze – not to mention it can easily blow your budget if it's not handled correctly. Bonafide is a full-service union producer and specializes in interpreting SAG-AFTRA, ACTRA IATSE, Teamsters and AFM contracts so you don't have to. By partnering with us, you can focus on your creative expertise and leave the headache to us.

2. Know the right questions – Violations of any kind can be costly, and there's a potential for not just one, but many - union, employment, usage, legal. Suffice to say... knowing the right questions to ask will avoid the need to pay for them later. Bonafide will ask the questions for you, we'd rather be pro-active than reactive with your bottom line.

3. Know your players - Celebrity payments – they come with a price tag. They're famous after all - and when you're investing VIP in your project, it's even more critical to understand how those funds need to be managed. Relying on Bonafide's know-how from the conception will go a long way to maximizing your spend versus your liability.

***Look for more Bonafide Tip's
in next month's download***